

Dealers Incentive 2022/2023

For any first-time doorbell cloud recording activation, we will award credit back to the dealer registered on the site. A basic performance credit of 12% will be awarded to the dealer from the value of the recording subscription paid before VAT. The 12% will be recorded on our website on the dealer page. Dealer can view the account status at any time. Dealer will be able to view its statement after logging in to his account on the Paradox website. The credit will be issued by the distributor to the dealer.

A credit will be given every six months, with the first credit issued on June 15th, 2023, covering October 2022 to May 2023. June to December will be credited January 15th, 2024.

The incentive will be related to the performance as follows:

Basic performance: Up to 100 years subscription per month 10% of each new site recording subscription.

Silver performance: Between 100 to 200 years of recording subscription per month 12% (34 doorbells registered for 3 years or more).

GOLD performance: When the dealer reaches 200 years or more of recording registered per month the credit will be 14% (68 doorbells registered for 3 years and above).

Example (based on two doorbells per site): customers subscribed and paid first time in a month:

15 sites subscribed and paid (30 doorbells) for three years	= 90 years	\$176 x 15 = \$2640
6 sites (12 doorbells) subscribed and paid for one year	= 12 years	\$69 x 6 = \$414
Total years is:	= 102 years	Total = \$3054
		12% = \$365

The above example will provide the dealer a credit of \$365 for the month, about \$4,400 incentive credit per year.

